



Soft Care®

# Soft Care Sensations

Dispensed amenities that care for your guests while respecting the environment.



## Satisfy your guests with a solution that:

- ✓ Offers premium products with brands like Dove and Lux
- ✓ Provides you cost savings
- ✓ Reduces your environmental impact
- ✓ Brings you efficiency in logistics and room set-up
- ✓ Lets you choose Swan eco-certified products\*

[www.diversey.com](http://www.diversey.com)

\*Lux variants are certified with the Nordic Swan Ecolabel



The European Community is starting to pursue a strategy to reduce the environmental impact of all disposable products, starting with single-use plastics.

Soft Care Sensations is an environmentally-friendly system that will help you significantly reduce plastic waste.

## More efficient room set-up



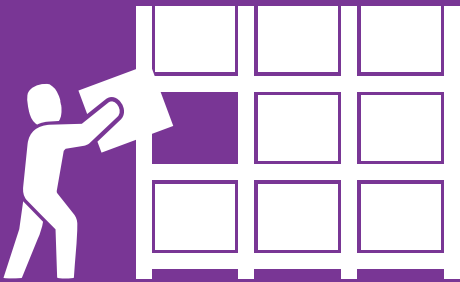
- **65%**

Less equipment on the trolley

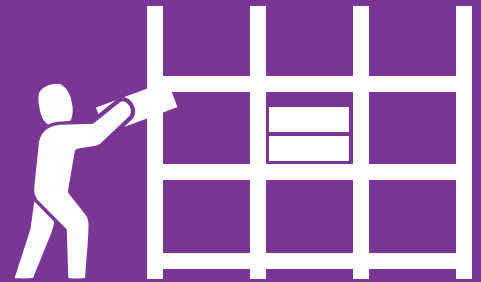


Reduction in room set-up times

## Warehousing & ordering



40 bar soaps  
or individual  
bottles  
=  
1 Sensations'  
bottle



## Guest satisfaction



Up to **80%**

of guests prefer to use Soft Care Sensations to other amenities' ranges

Guests prefer known and quality products they use at home to traditional non-branded amenity lines



## Savings

Sustainable



**90%** of  
waste reduction compared  
to other amenities' lines

Cost-efficient

**70%** 

Cost savings achieved with SoftCare Sensations compared to traditional amenities' lines

