



# CLAX Xcellence

Enhance Your Guest Experience

*A Passion for Xcellence*



Performance



Sustainability



Competitiveness

We work together with you to build a profitable hospitality industry that puts guests and the environment first.



## Xcellence

in Performance

- 5-star whiteness and softness
- Excellent hygiene
- Fragrance re-activates when guests use their towels, enhancing the guest experience



## Xcellence

in meeting your sustainability goals

- Uses environmentally friendly products
- Optimizes linen life
- Reduces packaging waste and transportation
- Reduces carbon footprint



## Xcellence

in driving Operational Efficiency

- Handles challenging water conditions
- Manages tough stains
- Beats industry rewash standards
- Increases productivity
- Improves procurement process

Contact our local Diversey representative today or visit [www.diversey.com](http://www.diversey.com)

At Diversey, sustainability is woven into the heart of everything we do to protect and care for people.

We understand the importance of giving back to the community. We take a Creating Shared Value approach in our CSR vision, where we collaborate and engage with customers to improve lives, empower people, and develop new economic opportunities. To date, we have over 200 projects in 154 cities globally, including countries in Asia-Pacific, Middle East, Africa, Central and Latin America, and the Caribbean. Together with our partners, our programs have impacted nearly a million children, helping create a better life for them.

Soap For Hope™

Linens For Life™

Clean Hands

Children Protection

Disaster Relief

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